

# Brand Photo Shoot

## Original scenario (FPO)

### Pergo rough-housing.

Young couple with Pergo the Dog rough-housing in modern, bright and sophisticated kitchen full of light and greenery. The cool lime and water blue colors would contrast the dark wood floors showing a blend of modern living with old-world-like durability.



## Location 1: Kitchen (Same home as TV)



<http://www.filmhappens.com/scouting/pergo/Selects%20Scouting/Nichols%20Residence%20-%20201144%20Rubio%20St/index.html>

## Talent Selects: Couple 1



# Brand Photo Shoot

## Pergo throws a dinner party

30-Something couple catches Pergo the Dog "table surfing" while setting up for a dinner party in a richly-decorated but somewhat intimate dinner room. The shot would be warmly lit with rich dark woods and colors, with small pops of magentas and sage greens.

**Original scenario (FPO)**



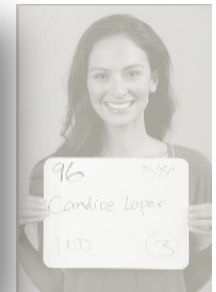
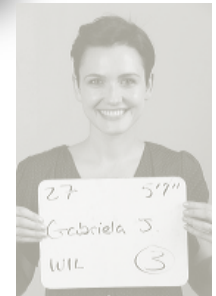
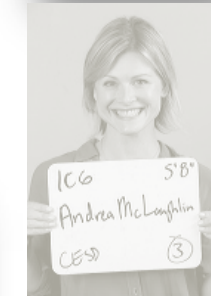
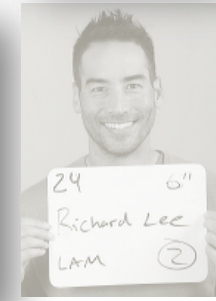
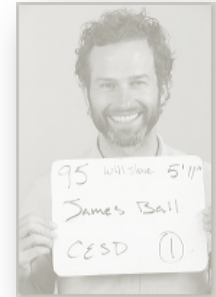
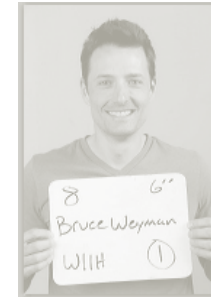
## Location 1: Dining (Same home as TV)



<http://www.filmhappens.com/scouting/pergo/Selects%20Scouting/Nichols%20Residence%20-%20201144%20Rubio%20St/index.html>



## Talent Selects: Couple 1 Must be same couple as Kitchen



# Brand Photo Shoot

## Playing indoors with Pergo

**Original scenario (FPO)**

Visualizing energy and strength, this shot would utilize oranges and yellows a bright bedroom scene. Child chases Pergo the Dog around a large master bedroom with parents amused. A few toys are scattered around to show realistic family environment. Shoot would attempt to embody real moments of interactions on Pergo floors.



## Location 2 options: Bedroom (note walls can be painted or affected in post)

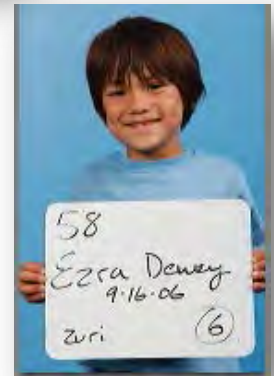


# Brand Photo Shoot

## Building Fort Pergo

Two children and Pergo the Dog building a fort in a beautifully decorated family room or enclosed porch creating a fun combination of beauty and livability. The coloration would light and coastal with touches of orange and purple. Mixing high style and comfortable living.

**Original scenario (FPO)**



## Location 2 options: Living Room (note walls can be painted or affected in post)

